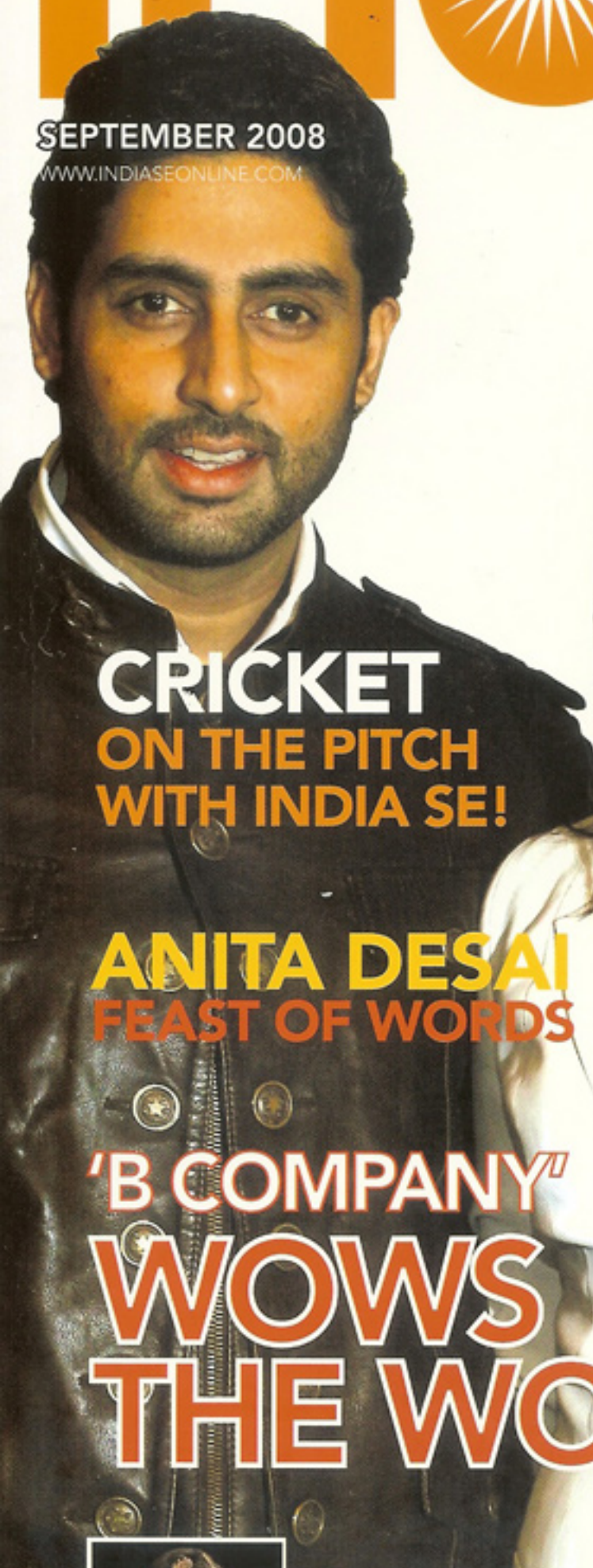


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Connecting & Inspiring Indians Worldwide

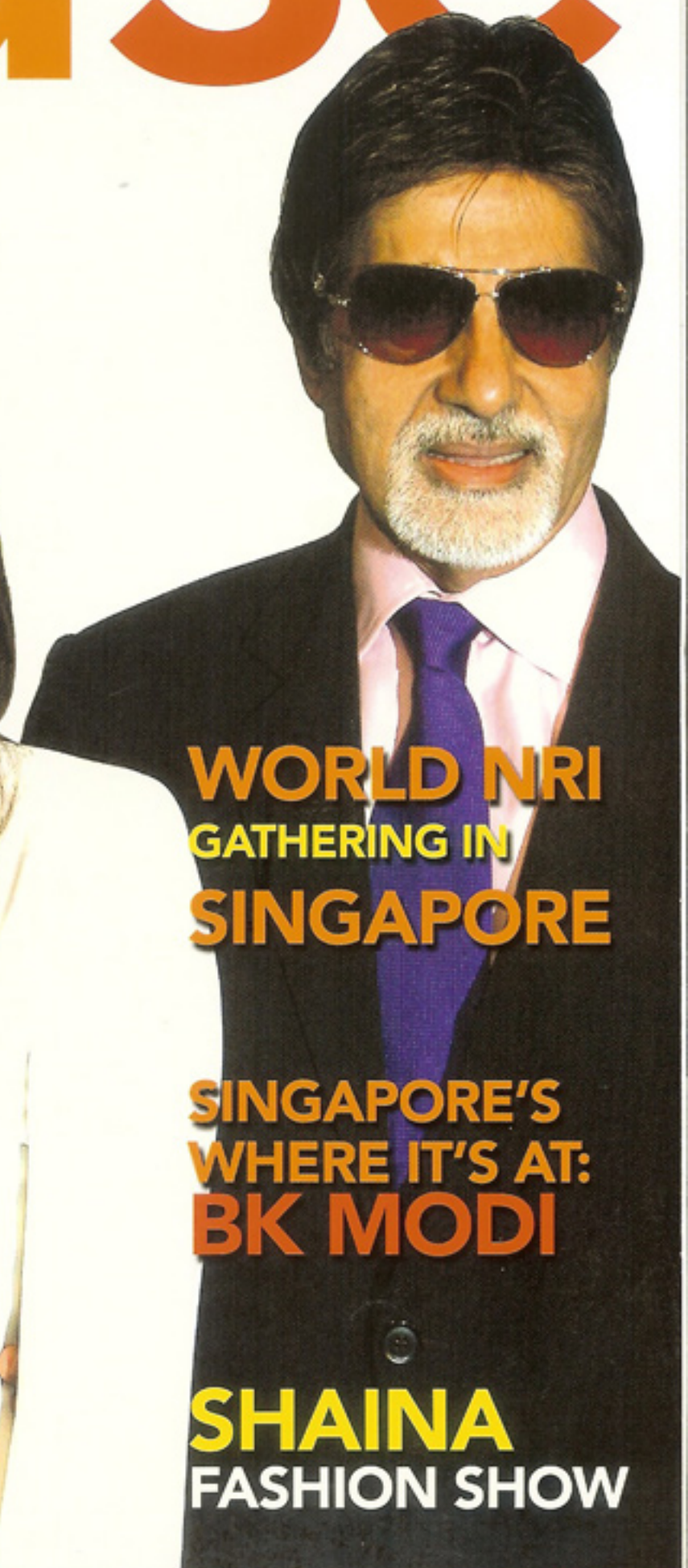
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Q&A

Your fashion queries answered



I am tall and slender and like to wear kurtis with culottes. However, there are times when this comes across as too casual. Are there some guidelines which would help when deciding on what looks good for different ethnic wear and where these would be suitable.

A: First of all, I am assuming that when you say kurti, you refer to contemporary tops created with ethnic techniques. Well, if this is the case, some of the basic guidelines to wearing the kurti and giving it a more formal look would include combining it with full-length pants, in your case, straight and slim-cut pants to complement your assets. You should also note that the kurti top should not be loosely cut but well-defined with a formal styling cut such as the Nehru collar or shawl collar, made in plain self-textured fabrics like loom spun cottons or linens. It is also crucial to make sure that the embroidery is created in a single tone and that beading details are kept to the minimum. Once all these guidelines are in place, regardless of whether the occasion is an office setting or if the setting is a parents-teachers meeting... Lady, you are ready to go!

I love bright colours and wear them frequently in a tropical country like Singapore. However I will be migrating to colder climes soon and would like to know what's in vogue for the coming Fall/Winter season in ethnic wear. I also love matching a

vest with a white blouse – can I do the same with a kurti?

A: What's in vogue and will always be in vogue is knowing what suits you best and going with that look. Whatever the season colors and fashion may be, you'll definitely look fabulous, at your very best.

One however, has to be careful when combining different styling elements together, such as matching the extreme contemporary styling of a vest to the extreme ethnic styling of a kurti. The two clash in style and I definitely wouldn't try matching them together. A safer middle ground for mix & match of styles would be to combine the kurti with a soft cashmere turtle neck inner or alternatively, opting to pair the kurti top with a full jacket, similar length as to the kurti will also guarantee that you look absolutely amazing.

I have to attend quite a few corporate events and enjoy wearing ethnic clothes which include kurtis and trousers or saris. Can you suggest ways in which I can give modern touches so I can still look fashionable at a club?

A: Imagine: A well-fitted empire-cut black kurti with stylish light beading on the neckline as well as the waistline, worn over slightly flared pants in light fabric... the epitome of elegance. Or picture a boat-neck tie-dye long top ethnic-inspired embroidery piece paired with white crop pants... the soho look of careless fun.

Kurtis my dear is the perfect answer to a contemporary woman who loves ethnic clothes. This fusion of styling is contemporary yet its ethnic fabrics and traditional embellishments allow you to celebrate your heritage. I strongly believe that the key to making any style look fashionable is to simply wear it with Confidence! So dare to wear Girl! Adopt the look, head out and paint the town red in those beautiful colors and gorgeous beading. **s**



The hot summer is finally relenting to cooler autumn and in some parts of the world – white winter will soon be around the corner. Celebrate the romance of the season with Thomas Sabo's Autumn/Winter 2008 Sterling Silver Collection centred on the theme of love.

REBEL AT HEART

Now you can literally wear your heart on your sleeve, or anywhere for that matter with this new series featuring "the heart with wings" – an internationally popular tattoo design now transformed to 925 Sterling silver.

TAKE ME HIGHER

Get starry-eyed with these eclectic yet glamorous accessories showcasing the small Thomas Sabo Space Robot floating through a galaxy of sparkling stars with his new found love, the Space Girl.

IT-GIRL IN PARIS

A true treasure trove of stylish accessories and feminine fashion attributes, this series includes chic Parisian-inspired high heels, flats, platforms, clutches and a small Eiffel tower.

EAST MEETS WEST

Art Déco design and Asian symbolism come together in this set of spectacular evening earrings, bracelets, and glamorous necklaces inspired by ancient Chinese lacquer work and focusing on black and a hint of red.

ICE BABE

This range of cool and snazzy jewellery items is a fashionable interpretation of winter white and crystalline snowflakes that will melt the hearts of those who look.

GROOVY COLOURS

With a focus on colours, the designer label introduces two versions of this theme capturing the harmonious hues of autumn and a medley of cheerful colours through its collection of bracelets, pendants and necklaces.

Available at 2 outlets starting end of August:
 • #01-31, Level 1, Raffles City Shopping Centre
 • Level 1, Takashimaya Department Store.

> Faced with a fashion quandary? Write to Rashmi Gogna at rashmi@pureearth.com.sg.



*please email diwali@purearth.com.sg or SMS with your name, age and contact number to Pure Earth at 93219448 for your exclusive invite.

PURE EARTH EXCLUSIVE ... DIWALI PREVIEW 2008

Come 26 September 2008, transport yourselves to the majestic kingdom of the ancient historic lands of India and be spellbound by the huge array of colourful and elegant Pure Earth apparel specially brought in to welcome this Diwali. Pure Earth's exclusive Diwali Preview is back once again for its second consecutive year, just in time to celebrate this magical festival of lights with you.

EVENT: Back to India, The Pure Earth exclusive Diwali Preview 2008

ORGANISER: Pure Earth

VENUE: Orchard Parade Hotel, Antica Ballroom

DATE: 26 September 2008

TIME: 10am - 4pm

NEAREST MRT: Orchard

ADMISSION: FREE, by exclusive invitation

PROGRAM HIGHLIGHTS

Special fashion show segments at 11am, 1pm, 2pm. *Lucky draws* to be conducted after each segment

**Dedicated proceeds from sale of the Preview to be donated to Focus India and Goonj fellowship*

Contact: Ashley Chong - Brand Manager
Pure Earth, Tanglin Shopping Centre
#06-53, 19 Tanglin Road Singapore
247909 Tel: 68364650 Fax: 68875910

THE POET-TASTERS OF SIGLAP

An evening of Indian Poetry in English was organised by the Indian Activities Executive Committee of the Siglap South Community Centre on Saturday July 26 at the La Salle college of the Arts, where about 150 people listened in rapt attention to well-known actors Nora Samosir and Remesh Panicker recite a collection of Poems by Indian poets in Celebration of Nature. Media expert Viswa Sadasivam moderated the recitation.

Commenting on the evening, Minister of State for Trade and Industry, Lee Yi Shan, drew attention to the richness of Indian Poetry from Kalidasa to Tagore to Seth and complimented the Indian Activities Executive Committee for actively promoting this heritage of Indian literary excellence. He noted that the theme which focused on Nature, renewed awareness of the pressing problems relating to the environment and applauded the IAEC's continuing efforts to promote the proud literary tradition of the vast Indian sub-continent across borders and across nationalities. The poems were inter-spaced with delightful renderings of the Flute and Erhu, with pieces specially selected to match the poems. In his welcome remarks, the Master of Ceremonies, Uttam Kripalani, promised that after this fourth session, the IAEC will continue with this proud tradition of Poetry evenings.



Minister of State for Trade & Industry Lee Yi Shan (in White) flanked by Dr Uma Rajan (in purple sari) and Uttam Kripalani (in Red Kurta)

VENUE: Shisha (Ivory Kitchen, Clarke Quay)
DATE: September 5th (Friday)
TIME: 9 pm onwards
TICKET PRICE: \$25 cover (includes...1 mocktail, 1 cocktail)
At the door \$35
DRESS: Favorite Bollywood Actor
BRING : Your energy
INVITE: A friend

Visit us at www.bollybeatz.com
To buy tickets call Nidbi @ 81988457

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